


Helping Cities Across the Nation to Go Green & Organic...



OMRITM
Listed

 FOR ORGANIC PRODUCTION

**An Effective Organic Herbicide
Perfect For: Municipalities
Schools/Playgrounds
City Parks/Recreation
Buildings/Parking Decks
Highways and more!**



NICE TO NATURE... NOT TO WEEDS!



IT'S TIME FOR YOUR CITY TO GO GREEN!

Most cities recognize the importance of using a safe and effective herbicide when spraying in public areas. Now your city has a truly effective organic herbicide product you can use with confidence and pride.

The New York Times has reported cities across the country are now taking environmental stewardship into their own hands and reducing their burden on the planet. Mayors are even working to lower greenhouse gases; As of March 28, 2006, 220 mayors have signed the U.S. Mayors Climate Protection Agreement, which now covers urban areas housing 43.8 million Americans.

Metro areas can be the focus of many ills -- from layers of asthma-inducing smog to pesticide/herbicide exposure and gas-wasting sprawl. As more and more cities incorporate green space for parks, recreation and healthier living, it has become extremely important for these cities to follow through with the use of natural and organic products from building materials to herbicides.

Concerns about the potentially poisonous effects of synthetic herbicides on people, pets, wildlife and the environment are driving the markets for effective and safe alternatives for use in cities, landscaping applications, homes and organic food production.

Cutting Edge Formulations has developed a proprietary fast acting, citrus oil-based organic herbicide that is registered with the EPA, approved for organic production and organic gardening by the USDA National Organics Program and listed by the Organic Materials Review Institute (OMRI). Due to the volatility of citrus oil, Nature's Avenger Organic Herbicide patented products have no residual environmentally damaging effects.

Now, for the first time, cities across the nation have access to a fast acting, extremely effective and environmentally safe herbicide which is designed to kill weeds while not affecting wildlife, soil or ground water supplies.

Isn't it time your city does its part in saving our environment?

WHAT IS NATURE'S AVENGER ORGANIC WEED KILLER AND HOW DOES IT WORK?

Nature's Avenger Organic Herbicide (NAO) is a non-selective, burndown weed killer. NAO's active ingredient, d-limonene, is found naturally in more than 300 herbs, edible plants and fruits. D-limonene is the primary component of citrus oil (92 to 97% d-limonene). When citrus is squeezed for juice, a layer of oil remains on the top of this juice; that is d-limonene (citrus oil). The rind is then squeezed further to remove any remaining oil. The use of d-limonene (citrus oil) in it's natural state, has contributed in making NAO a safe, highly biodegradable, non-selective, post-emergent herbicide with no negative side effects to the earth's soil, water supply, animals, or people.

D-limonene is a strong degreasing agent and is commonly found in many soaps, detergents, commercial cleaners, and shampoos. It's this natural degreasing property that strips away the waxy cuticle of weeds, subsequently dehydrating and killing them.

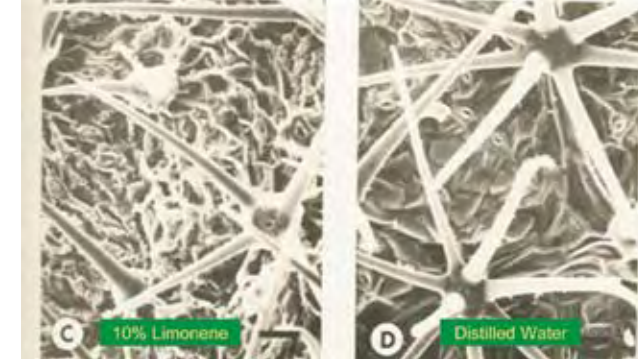
*In the consumer and professional markets, interest in "going green" is a **HOT** topic. The use of organic products has increased significantly across the nation and the availability of a safe, fast acting, effective **organic** herbicide, is what governmental agencies and businesses across the country have been waiting for. Nature's Avenger Organic Weed Killer is **THE** product to use.*

Previous research found that due to its volatility, d-limonene was a relatively weak herbicide. CEF has spent considerable efforts in developing enhanced proprietary emulsions to substantially reduce the volatility of d-limonene. These improved emulsions insure that d-limonene remains on the plant leaf surface longer.

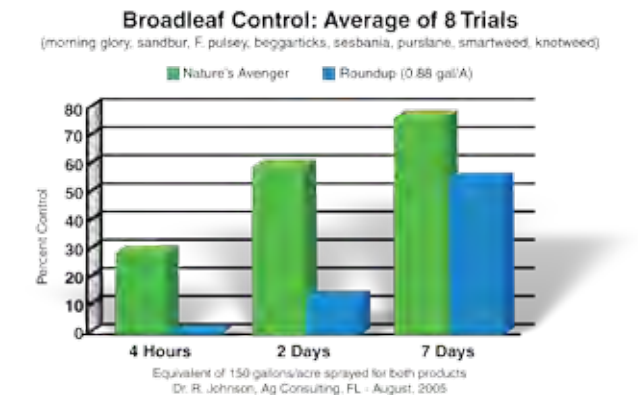
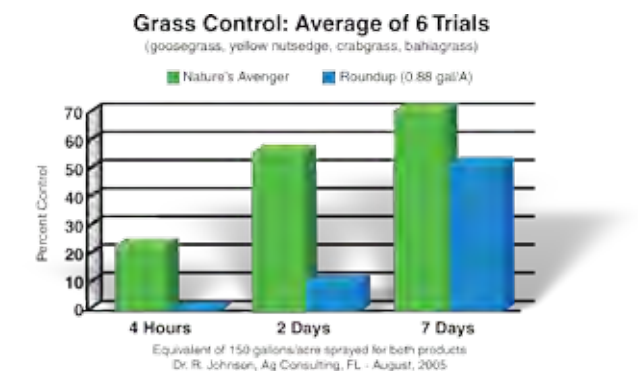
Our mixture of proprietary ingredients also contributes to activity, such that NAO is comparable in activity to glyphosate and paraquat, both of which are synthetic, non-organic herbicides. In regards to "natural" herbicides currently on the market, such as vinegar (acidic acid)/clove oil and fatty acids (soap), NAO showed to be faster acting and more effective.

After spraying weeds with Nature's Avenger, dying can be seen within two hours, sometimes faster depending on weather conditions. For areas which will be replanted, replanting can take place in approximately four hours after application.

**For Additional Information
or a FREE Sample, Call Today!
(866) 906-9333**



Scanning Electron Micrograph - 8 week old velvetleaf Demonstrates "degreasing" properties on plant cuticle
Courtesy of: Michigan State University



WHERE TO USE IT: Public Parks, Etc...

GREEN is not just a trend, but a worldwide movement of unstoppable momentum and scope. As more city residents use city green space for active and healthier living, it is imperative cities incorporate the use of an organic weed killer in public parks, playgrounds, dog parks, zoos and just about anywhere residents spend their outdoor time.

Natures Avenger® Organic Herbicide is perfect for use in public parks, playgrounds, zoos, dog parks and any recreation area where environmentally concerned residents, parents and pet owners spend their time. Nature's Avenger is the ONLY weed killer to use in these areas due to the following facts:

- Highly biodegradable
- Dissipates into the atmosphere quickly
- Won't harm people, pets or wildlife
- Won't effect ground water supplies
- Quick re-entry after spraying
- Fresh Citrus Aroma

Take "Going Green" to the next level by using a safe and effective weed killer. Your residents and visitors will be happy to play in a city that cares about the environment and uses a safe herbicide. Can your city boast it's gone green?

Cities Are Taking Notice of Nature's Avenger!

Fast Acting Organic Herbicide Helps in Restoration Project of Washington D.C.'s National Mall
"Cutting Edge" Georgia Co. Participates in the Revitalization Project on Capital's National Mall Lawn with SafeLawns.org, the National Park Service and the Environmental Protection Agency

BUFORD, GA (November 5, 2007) – Cutting Edge Formulations, Inc., inventor and manufacturer of Nature's Avenger Organic Herbicide, announced their involvement in the revitalization project on our Capital's National Mall Lawn that includes SafeLawns.org, the National Park Service (NPS) and the Environmental Protection Agency (EPA). Kicked off in late September, these organizations joined forces to attempt one of the highest profile organic lawn makeovers.

Big Apple Goes Green and Orange with Nature's Avenger Organic Citrus Oil Based Herbicide

BUFORD, GA (March 31, 2008) – Cutting Edge Formulations, Inc., manufacturer of Nature's Avenger Organic Herbicide, announced the New York City Department of Parks and Recreation has become the latest participant in the "going green" movement by using their organic herbicide.

PLAYGROUNDS



DOG PARKS



ZOOS



PARKS/RECREATION AREAS

WHERE TO USE IT: Landscaping, Sidewalks, Medians, Highways and more...

Nature's Avenger is not just for parks and recreation areas. Nature's Avenger can help your city go green even further by being used on highways, median strips, overpasses, around buildings and parking lots, city landscaping and sidewalks.

Many residents in cities across the nation have objections and concerns with regards to synthetic and toxic herbicides, such as glyphosate and 2,4-D, being sprayed in their communities.

At city meetings everywhere, residents voice evidence supporting the fact that these synthetic herbicides are toxic and a risk to human health. In many cases mayors and city councils want to stop the use of these types of herbicides, but are unaware of a safe alternative.

Now **ALL** cities, who have decided to make the health of residents a high priority, have an alternative they so desperately desire - Nature's Avenger Organic Herbicide does the job and offers so much more.

Nature's Avenger is THE solution cities have been waiting for.

- Fast Acting and as effective as glyphosate
- Highly biodegradable
- Dissipates into the atmosphere quickly
- Won't harm wildlife or the environment
- Safe to use around children and pets
- Won't effect ground water supplies
- Quick re-entry after spraying
- Fresh Citrus Aroma
- EPA Registered
- OMRI Listed

What is your city waiting for?
Call Nature's Avenger® Today!
(866) 906-9333



SIDEWALKS



LANDSCAPING



AROUND BUILDINGS



HIGHWAYS

WHERE TO USE IT: SCHOOLS, PLAYING FIELDS, HOSPITALS, NURSING HOMES, GOLF COURSES AND MORE.

Nature's Avenger is also the perfect alternative in school areas and playing fields where children play. Safe to use around children, Nature's Avenger Organic dissipates quickly into the atmosphere so kids won't carry any residue home with them. Also safe to use around health care facilities where the use of non-toxic products is essential.

Parents want assurance that when their children are at school or on the playing field, they are safe. Not only in a security minded way, but also with what chemicals they may come in contact.

Nature's Avenger provides peace of mind to parents concerned about harmful herbicides. Nature's Avenger is formulated with all natural ingredients so no harmful fumes will be inhaled, only a fresh citrus aroma. Our organic formulation also allows Nature's Avenger to dissipate quickly into the atmosphere, so parents can rest easy when children are playing and rolling on the ground. No residue will be carried home on the bottom of shoes or on clothes.

Because of its non-toxic properties, Nature's Avenger is also the product of choice for use around healthcare facilities such as hospitals, nursing homes or rehabilitation centers.

Golf Courses and other areas with water features can also benefit from the organic properties of Nature's Avenger. Nature's Avenger is safe to use around water supplies, ponds, creeks, and more.

These Faces Are Worth It!



Nature's Avenger can replace the use of traditional synthetic and toxic weed killers. Isn't time to do your part for the environment?

**For a FREE Sample
Call Today!
(866) 906-9333**



FINALLY AN EFFECTIVE AND ECONOMICAL HERBICIDE FOR ORGANIC GROWERS!

Just announced - Nature's Avenger® AG is now available for crop use. Organic growers finally have an effective alternative to the archaic, costly and sometimes unsafe methods of weed control currently used, such as hand hoeing, flaming, mowing or the use of plastics. Nature's Avenger AG will also be a tremendous help to conventional farmers who want to progress to organic practices.

Weed control is the number one unmet need in organic production. Nature's Avenger AG is an effective, non-selective herbicide able to control a wide variety of post-emergent grasses and broadleaf weeds.

Nature's Avenger AG meets the requirements of the NOP Rule (National Organic Program) for use in organic agriculture. In addition to NOP compliance, it is also OMRI Listed and EPA Registered.

Nature's Avenger AG may be used on organic cropland to provide excellent burndown control of most grasses and broadleaf weeds. Its concentrated emulsion formula is easily mixed and sprayed on targeted weeds. Like all non-selective, burndown materials, care must be taken to avoid contact with crops or other desirable vegetation, as all green tissue may be damaged. Also, as with other burndown products, complete coverage is very important.

Nature's Avenger AG also offers an excellent alternative to chemical herbicides for non-crop uses. It can be applied in environmentally sensitive areas, for landscaping, at schools, parks, recreation facilities or any area with proximity to people or pets. Use it on sidewalks, edging, around fence posts, tree wells, etc. to kill most weeds. Do not spray on lawns as it is non-selective and will kill grass.

Nature's Avenger AG is non-toxic and highly biodegradable. It contains only natural ingredients that have low impact on the environment, non target organisms and workers.

- OMRI Listed
- For use in organic production by USDA NOP
- EPA Registered
- Fast Acting and effective
- Highly biodegradable
- Disapates into the atmosphere quickly
- Won't harm wildlife or the environment
- Post emergent herbicide
- Kills most weeds
- Quick re-entry after spraying
- Fresh Citrus Aroma

**For a Free Sample or Prices,
Call Nature's Avenger Today!
(866) 906-WEED (9333)**



FOR ORGANIC PRODUCTION



Nature's Avenger®... The only effective organic herbicide that's Nice to Nature... Not to Weeds!™

- Fast acting - Visible results in 2 hours or less
- As effective as synthetic herbicides
- Highly biodegradable
- Works in cool and cloudy conditions (as low as 40° F)
- Emulsion technology lets you see where you've sprayed
- Sprayed areas can be planted within hours
- GRAS (GRAS=Generally Recognized As Safe)
- Natural Fresh Citrus Aroma
- OMRI Listed
- EPA Registered
- Approved for Use in Organic Production by USDA National Organics Program
- 2008 GREEN THUMB AWARD WINNER
- Made with Natural Citrus-Oil which is found naturally in fruits, herbs and other edible plants. Citrus-oil is commonly used as a flavoring agent, in deodorizers, shampoos, mouthwash and due to it's excellent degreasing properties, natural detergents and cleaning solutions.
- An effective Organic Herbicide perfect for Municipalities, Schools, Playgrounds, City Parks/Recreation Areas, Buildings, Parking Lots, Fencing and Guardrails, Medians, Highways and more!



NICE TO NATURE... NOT TO WEEDS!